

INFORMATION

KRINOVA



Podio

A customizable tool

Podio

Podio is a Danish company that was founded in 2009 in a small basement in Copenhagen, today over 200 000 companies worldwide uses Podio. Citrix Systems bought Podio in 2012. It is a collaboration tool that makes it possible for companies to share information internal between co-workers but also to customers, partners and suppliers. It is a business network that makes it possible for you to post pictures, files and share information to your colleagues. You can also base your CRM system in Podio and use your internal case management in the program. Except for the 700 free apps that Podio offers, you also have the opportunity to build your own apps for your company's needs.

Krinova

Krinova Incubator and Science Park works today with several different projects, on-going activities; which makes them in the need of a tool for gathering all of their material and the also need to be more effective in their internal communications. Therefore they contacted AceIQ that suggested Podio, from Citrix, as a user friendly product, which is going to help support their organizations needs instead of adjusting the organization to the product.

Charlotte Lorentz Hjorth, CEO of Krinova, wanted to see the opportunities of a product/ application that they could use internally to their projects. They co-workers at Krinova were displeased with having to separate all the files and the tasks around the different projects. Today they are 17 employees who work at Krinova and they demand a flexible way to gain access to the different projects they are working on. They needed a quick solution now when they were building up their new incubator.

– We chose to work with AceIQ, when we were in need of a solution for all our ongoing projects, that all of our employees could take part of. AceIQ advised us to Podio, which we are very pleased that we have chosen for it has solved many of our problems due to collecting material and we like to have AceIQ close at hand so that we can receive quick support. [Diana Danilda– Krinova Science Park](#)

Solution

AceIQ presented the product Podio where they received the opportunity to try five licenses of the free version of Podio to see if it was the best product to solve their problems. We created a work space for them by building apps that could collaborate with their projects for their incubator. After that Krinova had evaluated the product, they chose to buy licenses for all to cover their needs internal and to be able to continue the development of their work space. The effect of this implementation has meant that Krinova has lowered their mail flow, they have an easier way to follow up on meetings and see status on their projects. Today Krinova has the opportunity to invite external parties to their projects in Podio without the need of buying more licenses.

AceIQ

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